

CURRICULUM VITA
(Updated November 12, 2015)

CRAIG PECK, Ph.D.

Associate Professor
Department of Educational Leadership & Cultural Foundations
School of Education
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EDUCATION

Stanford University

Ph.D. in History of Education, 2001
M.A. in American History, 2001

Teachers College/Columbia University

M.A. in English Education, 1994

Harvard University

B.A. in English and American Literature and Language, 1990

SPECIALTY AREAS

Principals, urban schools, and educational reform

PROFESSIONAL EXPERIENCE

University

2014-Present Associate Professor, *University of North Carolina at Greensboro (UNCG)*
2007-2014 Assistant Professor, *UNCG*
2015-Present EdS/EdD Coordinator
2011-2014 Co-Founder and Academy Coordinator, *Piedmont Triad Leadership Academy*
2007-10 Co-Founder and Program Coordinator, Post Master's Certificate in School Administration, *UNCG*
2002-03 Assistant Professor of Educational Studies, *Colgate University*
2001-02 Assistant Professor (Acting), *Stanford University School of Education*
2001-02 CTE Master's Program Director, *Stanford University School of Education*
1998-2000 University Teacher Supervisor, *Stanford Teacher Education Program*
1993-94 Teaching Assistant, *The Writing Project, Teachers College*

Site-Based

2004-07	Principal, H.S. of Economics & Finance, <i>NYC Dept. of Education</i>
2003-04	Principal Intern, H.S. of Economics & Finance, <i>NYC Dept. of Education</i>
2003-04	Fellow, NYC, <i>New Leaders for New Schools</i>
1996-97	English Teacher, Atlanta, Georgia, <i>Brandon Hall School</i>
1992-93	Substitute Teacher, Special Education, NYC, <i>Julia Richman H.S.</i>
1990-91	History Teacher, Lynwood, California, <i>Lynwood High School</i>

SELECTED ACHIEVEMENTS

- Lead author on manuscript “School Turnaround and the Paradoxes of Reform,” which was selected as featured paper and presentation for School Turnaround and Reform (STAR) Special Interest Group Meeting, AERA Annual Meeting (April 2014)
- Lead author and researcher on manuscript “Digital Youth in Brick and Mortar Schools,” which was a finalist for best paper in the Technology as an Agent of Change in Teaching and Learning (TACTL) Special Interest Group, AERA Annual Meeting (April 2013)
- UNCG University Alumni Teaching Excellence Award Nominee (2012-13)
- Co-Founder and PI of Piedmont Triad Leadership Academy (PTLA), which was twice featured as a UNCG Milestone in the Chancellor’s Report (2010-11 and 2012-13)
- New Leaders for New Schools Fellow (2003-04)
- Spencer Dissertation Fellow (2000-01)
- Robert F. Kennedy Award & 2nd Team All-Ivy League, Harvard Football (1989)

PUBLICATIONS**Peer-Reviewed Articles***Published and accepted*

- Peck, C., Douglas, T.M.O., & Rios-Vega, J. (Accepted). Urban school leaders as symbolic icons: Race, identity, and power, 1960-2010. *The Journal of Educational Foundations*, 1-31.
- Peck, C., Kappler-Hewitt, K., Mullen, C.A., Lashley, C.A., Eldridge, J., & Douglas, T.M.O. (2015). Digital youth in brick and mortar schools: Examining the complex interplay among students, technology, education, and change. *Teachers College Record*, 117(5).
- Peck, C. (2014). Paradigms, power, and PR in New York City: Assessing two school accountability implementation efforts. *Education Policy Analysis Archives*, 22(114).
- West, D. L., Peck, C. M., Reitzug, U. C., & Crane, E. A. (2014). Accountability, autonomy and stress: principal responses to superintendent change in a large US urban school district. *School Leadership & Management*, 34(4), 372-391.
- Peck, C., & Reitzug, U.C. (2014). School turnaround fever: Paradoxes of a historical practice promoted as a new reform. *Urban Education* 49(1), 8-38.

- Peck, C., Reitzug, U.C., & West, D.L. (2013). Still waiting for 'superprincipal': Examining U.S. policymaker expectations for school principals, 2001-2011. *NCPEA Education Leadership Review*, 14(1), 58-68.
- Douglas, T.M.O., & Peck, C. (2013). Education by any means necessary: Peoples of African descent and community-based pedagogical spaces. *Educational Studies: A Journal of the American Educational Studies Association*, 49(1), 67-91.
- Peck, C., & Reitzug, U.C. (2012). How existing business management concepts become school leadership fashions. *Educational Administration Quarterly* 48(2), 347-381.
- Peck, C., Mullen, C. A., Lashley, C. & Eldridge, J.A. (2011). School leadership and technology challenges: Lessons from a new American high school. *AASA Journal of Scholarship & Practice*, 7(4), 39-51.
- West, D.L., Peck, C., & Reitzug, U.C. (2010). Limited control and relentless accountability: Examining historical changes in urban school principal pressure. *Journal of School Leadership* 20(2), 238-266.
- Peck, C., & Mullen, C.A. (2010). "Feet to the fire": Exploring the rhetoric and symbols of urban principal accountability. *NCPEA Education Leadership Review*, 11(1), 18-28.
- Peck, C., & Mullen, C.A. (2008). New media, new voices: A complex school public relations and human resources challenge. *Journal of School Public Relations* 29(3), 401-424.
- Cuban, L., Kirkpatrick, H., & Peck, C. (2001). High access and low use of technologies in high school classrooms: Explaining an apparent paradox. *American Educational Research Journal*, 38(4), 813-834.

Academic Book Chapters (Peer-Reviewed)

- Corcoran, C., Peck, C., & Reitzug, U.C. (2013). Exiting school improvement sanctions: Accountability, morale, and the successful school turnaround principal. In Barnett, B., Shoho, A., & Bowers, A.J. (Eds.). *School and district leadership in an era of accountability*. Charlotte, NC: Information Age Publishing.
- Peck, C. (2013). Freedom through control: B.F. Skinner and classroom management theory. In Irby, B.J., Brown, G., & Lara-Alecio, R. (Eds.) *Handbook of educational theories* (pp. 691-698). Charlotte, NC: Information Age Publishing.

Edited Journals

- Peck, C., Cuban, L., & Kirkpatrick, H. (2002). Techno-promoter dreams, student realities. *Phi Delta Kappan*, 83(6), 472-480.

Book Reviews

Peck, C. (September 8, 2015). [Review of the book *Common sense questions about school administration: The answers can provide essential steps to improvement*, by G. Giordano.]. *Teachers College Record*. Retrieved from <http://www.tcrecord.org/content.asp?contentid=18093>.

Newspaper Editorials

Peck, C. (2001, February 26). Schools are for children, not corporate profit. *San Francisco Chronicle*, A-23.

Peck, C., Cuban, L., & Kirkpatrick, H. (2000, June 14). Public schools singing the tech support blues. *San Francisco Chronicle*, A-23.

Peck, C., Cuban, L., & Kirkpatrick, H. (2000, May 14). Schools are ill-suited to bridge the digital divide. *Los Angeles Times*, M-2.

Poetry

Peck, C. (1995). Hand. *Stillpoint* (The University of Georgia), 26, 34.

Unpublished Works

Peck, C. (2001). "*Educate to liberate*": *The Black Panther Party and political education*. Unpublished doctoral dissertation. Stanford, CA: Stanford University.

Peck, C. (1996). *Americaland: The twisted frontier*. Unpublished short stories.

GRANTS**Funded**

- 2011-14 **Piedmont Triad Leadership Academy:** Dr. U.C. Reitzug, Lead Principal Investigator, Dr. C. Peck, Principal Investigator
Description: UNCG in partnership with Alamance Burlington School System, Asheboro City Schools, Guilford County Schools, Winston-Salem/Forsyth County Schools, and the Piedmont Triad Education Consortium to offer a principal preparation program leading to state licensure for candidates intending to lead high-need schools
C. Peck Roles: Co-Founder, Co-Lead Proposal Writer, Academy Coordinator, Collaborative Instructor
Funding Source: US DOE "Race to the Top" funds, distributed by North Carolina State Board of Education and Department of Public Instruction
Total Funds: \$6,176,995 million (~\$750,000 directly to UNCG-related activities, tuition, and personnel)
More Information: www.ptla-nc.org
- 2008-09 **Development and implementation of an online school administration licensure program with a focus on urban schools leadership:** Dr. C. Peck, Principal Investigator (assumed role October, 2008)

Description: Engage ELC faculty in developing online courses regarding leadership in urban schools

C. Peck Roles: Lead Proposal Revision, Project Coordinator, Course Co-Developer, and Program Lead Developer

Funding Source: University of North Carolina General Assembly

Total Funds Received: \$54,000

ACADEMIC PRESENTATIONS

Peer-Reviewed Presentations

Peck, C. & Reitzug, U.C. (2015, April 20). *Turnaround, hope, and the ephemeral durability of urban education reform*. Paper presented at the American Education Research Association Annual Meeting.

Reitzug, U.C., & Peck, C. (2014, November 22). *When turnaround happened: Portraits of four educators, one school, and the paradoxes of school reform*. Paper presented at the University Council for Educational Administration Convention.

Peck, C., & Reitzug, U.C. (2014, April 3). *School turnaround and the paradoxes of reform: Findings from a longitudinal case study*. Paper presented at the School Turnaround and Reform SIG meeting, American Educational Research Association Annual Meeting.

Peck, C., & Reitzug, U.C. (2013, November 9). *The turnaround principal paradox: Heroic icon or distributor of leadership?* Paper presented at the University Council for Educational Administration Convention.

Corcoran, C., Peck, C., & Reitzug, U.C. (2013, November 8). *Exiting school improvement sanctions: Accountability, morale, and the successful school turnaround principal*. Presentation of completed book chapter at the University Council for Educational Administration Convention.

West, D.L., Peck, C., Reitzug, U.C., & Crane, E.A. (2013, November 8). *Principal responses to accountability, autonomy, and superintendent change: Findings from a large U.S. urban school district*. Paper presented at the University Council for Educational Administration Convention.

Peck, C., Kappler-Hewitt, K., Mullen, C.A., Lashley, C.A., Eldridge, J., & Douglas, T.M.O. (2013, May 1). *Digital youth in brick and mortar schools: Examining student experiences in two high schools*. Paper presented at American Educational Research Association Annual Meeting.

Peck, C., & Reitzug, U.C. (2013, April 30). *Where have you gone, TQM? Confronting the school leadership fashion cycle*. Paper presented at American Educational Research Association Annual Meeting.

- Peck, C., Reitzug, U.C., & Brady, A.C. (2013, April 28). *Piedmont Triad Leadership Academy*. Working group roundtable at American Educational Research Association Annual Meeting.
- Fusarelli, B.C., Militello, M., Brown, K., Peters, D., Brady, A.C., Reitzug, U.C., & Peck, C. (2012, November 17). *Just getting started: Lessons from Race to the Top funded school leaders*. Critical conversation session at University Council for Educational Administration Convention.
- Peck, C., Douglas, T.M.O., & Vega, J.R. (2012, November 16). *Urban school leaders as symbolic icons: Race, identity, and power, 1970-2010*. Paper presented at University Council for Educational Administration Convention.
- Peck, C. (2012, November 16). *Money, power, principals, and PR: Examining New York City school accountability implementation efforts, 1970-2008*. Paper presented at University Council for Educational Administration Convention.
- Reitzug, U.C., & Peck, C. (2012, November 15). *The paradoxical nature of school turnaround: A case study*. Paper presented at University Council for Educational Administration Convention.
- Peck, C., Reitzug, U.C., & West, D.L. (2012, April 16). *Still waiting for "superprincipal": Policymaker expectations regarding school-based leaders*. Paper presented at American Educational Research Association Annual Meeting.
- Reitzug, U.C., Peck, C., & Brady, A. (2011, November 18). *The Piedmont Triad Leadership Academy*. Symposium presentation at University Council for Educational Administration Convention.
- Reitzug, U.C., & Peck, C. (2011, April 12). *The paradoxes of school turnaround fever: History and practice seeking a future*. Paper presented at American Educational Research Association Annual Meeting.
- Douglas, T. O., & Peck, C. (2011, April 11). *Education by any means necessary: Peoples of African descent and non-traditional pedagogical spaces*. Paper presented at American Educational Research Association Annual Meeting.
- Peck, C. (2011, April 11). *"Carry me out piece by piece": Fighting for principal power in New York City, 1966-1977*. Paper presented at American Educational Research Association Annual Meeting.
- Peck, C., & Reitzug, U.C. (2010, October 29). *Building bridges to business: How organizational management fashions become school leadership "innovations."* Paper presented at University Council for Educational Administration Convention.

- Lashley, C., Williams, M.W., Peck, C., Reitzug, U.C., Davis, A.W., & Mullen, C.A. (2010, October 30). *"Revisioning" 21st Century school leadership: Partnerships and politics in a state-mandated reform of university principal preparation*. Conversation session at University Council for Educational Administration Convention.
- Peck, C., Mullen, C.A., Lashley, C., & Eldridge, J.A. (2009, November 21). *Technological change and youth digital media culture: Leadership challenges in an American high school*. Paper presented at University Council for Educational Administration Convention.
- Peck, C. (2009, August 7). *"Feet to the fire": Examining urban school principal accountability*. Paper presented at National Council of Professors of Educational Administration Conference.
- Peck, C. (2008, October 31). *Limited control, relentless accountability: A history of school principal pressures*. Paper presented at American Educational Studies Association Conference.
- Peck, C., & Mullen, C.A. (2008, July 30). *New media, new voices: School public relations on the frontlines of change*. Paper presented at National Council of Professors of Educational Administration Conference.
- Peck, C. (2002, April 5). *Schools and social protest groups*. Paper presented at the American Educational Research Association Annual Meeting.
- Peck, C. (2001, October 19). *"Panther and Bulldog": The Black Panther Party, Yale University, and the New Left's last stand*. Paper presented at the History of Education Society Conference.
- Peck, C. (2000, October 21). *From guns to grammar, from militant to mainstream: Education and change in the Black Panther Party*. Paper presented at the History of Education Society Conference.
- Other**
- Peck, C. (2012, April 16). Chair of session *The roles, experiences, and perceptions of teachers and leaders in schools*. The American Educational Research Association Annual Meeting.
- Peck, C. (2010, June 22). *Leading systemic change: An overview of school district reform since 2000*. Invited presentation at Symposium for Future Ready Schools, Guilford County, North Carolina.
- Peck, C. (2008, June 24). *What works in principal preparation?* Invited presentation at Symposium for Future Ready Schools, Guilford County, North Carolina.

TEACHING, ADVISING, AND PROGRAM COORDINATION

Courses Taught

The University of North Carolina at Greensboro

Doctoral Level

- ELC 752 Theories in Educational Administration, 2010-11
- ELC 679 History of Education in the U.S., 2007
- ELC 688 Immersion in Doctoral Inquiry, 2015
- ELC 691 Urban School Organizational Leadership: Best Practices, 2014-15

Masters Level

- ELC 660 The School Principalship, 2008-2010
- ELC 684 Teacher Rights, Retention, Recruitment, and Evaluation, 2012-15
- ELC 690 Practicum in Educational Administration, 2008-2015

Colgate University

Undergraduate Level

- EDUC 201 The American School, 2002
- EDUC 310 Politics in Education, 2002
- EDUC 451 Curriculum & Instruction in English & Social Studies, 2003

Stanford University

Graduate Level

- ED 237X The Teacher in the American Mind, 2002

Undergraduate Level (Teaching Assistant)

- ED 201 History of Education, 1999

Student Advising at UNCG

Masters in School Administration and Post Masters Certificate in School Administration Advising 2008-Present

Advisor for approximately 10-15 Masters' and post-Masters' level students each year.

ELC Doctoral Dissertation Committees 2008-2015

Co-chaired three students and served as committee member for over 30 students who have successfully passed the proposal stage and advanced to dissertation research or dissertation defense. Currently chairing 6 dissertation committees.

Program Coordination

2015-Present **EdS/EdD Coordinator**

Duties include managing applicant admissions, monitoring student progress, coordinating collaborative efforts to improve the programs, navigating university academic program requirements, creating periodic reports, and helping recruit future students.

- 2011-2015 **Co-Founder, PI, and Academy Coordinator, Piedmont Triad Leadership Academy (PTLA), UNCG School of Education**
Various duties included UNCG admissions oversight, course advising, semester scheduling, collaborative teaching, and general PTLA-ELC-UNCG liaison activities. Expectations also included attending regional and state-level meetings with key stakeholders. Provided general support to and collaborate with PTLA Executive Director and Leadership Coaches.
- 2007-2010 **Co-Developer and Program Coordinator, ELC Post Masters Certificate in School Administration, UNCG School of Education**
Various administrative duties included UNCG admissions outreach and oversight, course advising, and semester scheduling.
- 2001-2002 **Coordinator, Curriculum and Teacher Education (CTE) Master's Program, Stanford University School of Education**
Facilitated student academic progress and guided student thesis completion.

SERVICE

Schools and Community

- 2011-2015 Member, Piedmont Triad Leadership Academy Advisory Team
 2012 Planning Team, GCS Advantage Model Middle School
 2008-2015 University Supervisor: Administrator Internship Visits at
 ~90 North Carolina Schools
 2003-07 High School Administrator, NYC Department of Education
 1998-2000 University Supervisor: Teacher Internship Visits at 7
 California Schools
 1990-1, 92-4, 96-7 Teaching and Other Roles in Schools

Professional Organizations

Memberships

- 2008-Present Member, American Educational Research Association
 2008-2013 Member, National Council of Professors of Educational
 Administration
 2003-07 Member, New York City Council of Supervisors and
 Administrators, AFL-CIO
 2003-04 New Leaders for New Schools
 1999-2002 Student Member, History of Education Society
 1990-91 Teach for America

Academic Service Roles

- 2013-Present Assistant Editor, *NCPEA Education Leadership Review*
 2013-Present Editorial Review Board Member, *Journal of School Leadership*

Academic Reviews

2015	Reviewer, <i>Urban Education</i>
2015	Reviewer, <i>American Educational Research Journal</i>
2015	Reviewer, <i>American Journal of Education</i>
2014	Reviewer, <i>School Leadership and Management</i>
2011-2015	Selected Reviewer, AERA Annual Meeting Proposals
2010, 13	Reviewer, <i>Educational Administration Quarterly</i>
2010-15	Reviewer, <i>Journal of School Leadership</i>
2009-13	Reviewer, <i>NCPEA Publications</i>
2009-13, 15	Reviewer, <i>UCEA Convention Proposals</i>
2009	Reviewer, <i>International Journal of Critical Pedagogy</i>
2009	Reviewer, <i>Urban Review</i>
2009, 12	Reviewer, <i>International Journal of Educational Policy and Leadership</i>
2008, 10-11	Reviewer, <i>Leadership for Democracy</i>

Professional Service Roles

2015	UNCG ELC Plenum Representative, University Council for Educational Administration (UCEA)
2015-Present	Mentor, Barbara Jackson Scholars Program

Department

2015-Present	EdS/EdD Coordinator
2013-14	Co-Chair, ELC Faculty Member Search Committee
2013	Member, ELC Associate/Full Faculty Member Search Committee
2011-2015	Coordinator, Piedmont Triad Leadership Academy
2010-2012	Liaison, Randolph County Schools Principal Preparation Cohort
2010-2011	Lead Developer, Post Masters Certificate in School Administration – Specialized Education Focus (PMC-S)
2010-Present	MSA/PMC & Educational Leadership Working Committees
2007-Present	Member, MSA and PMC Admissions Committee
2007-2012	Member, ELC Recruitment Committee
2009-10	Member, ELC Assistant Clinical Professor Search Committee
2008-10	Lead Developer, Online Post Masters Certificate in Urban School Leadership and Administration (PMC-U)
2008-10	Member, ELC State-Mandated MSA Revisioning Committee
2007-10	Co-Developer and Program Coordinator, ELC Post Masters Certificate in School Administration
2007-Present	Member of Various Doctoral Student Dissertation Committees

School of Education

2015-Present	ELC Representative, SOE Promotion and Tenure Committee
2015-Present	ELC Representative, Collaborative for Educator Preparation Leadership Council
2013-Present	ELC Representative, SOE International Committee
2013-Present	Member, Coalition of Diverse Language Communities

2012-2014 ELC Representative, SOE Curriculum Committee
 2012-13 Assistant Professor Representative (elected), UNCG SOE Faculty Council
 2012-13 Member, Instructional Technology Consultant Search Committee
 2011-12 Member, UNCG School of Education Web Committee
 2010-11 Member, UNCG School of Education Executive Council
 2009-10 Member, UNCG Teachers Academy Council of Program Coordinators Executive Committee

University

2010 Member, UNCG School of Education Dean's Search Committee

State

2011-2014 Participant, North Carolina Regional Leadership Academy Quality Assurance and Sustainability Meetings
 2011 Participant, NC Council of Professors of Educational Leadership (NCPLE) Meetings
 2010 Participant, NC Council of Professors of Educational Leadership (NCPLE) Re-Organizing Meeting

CONTINUING PROFESSIONAL DEVELOPMENT (Additional conferences attended)

2012-4 Association for Supervision and Curriculum Development
 2010 National Network for Educational Renewal